

2020 COMMUNITY CONNECTION SOCIAL MEDIA GIVEAWAY Contest Rules and Restrictions

FORTE BANK "COMMUNITY CONNECTION SOCIAL MEDIA GIVEAWAY" CONTEST OFFICIAL RULES

NO PURCHASE REQUIRED TO ENTER OR WIN

1. Eligibility:

FORTE BANK "COMMUNITY CONNECTION SOCIAL MEDIA CONTEST" (the "Contest") is open only to legal residents of the 50 United States (or the District of Columbia) who are 18 years of age or older at the time of drawing. Entrants do NOT need to be customers of FORTE BANK. The Contest consists of entries from 9/21/2020 through no later than 12/14/2020, with winners being chosen approximately every two weeks. Winners do NOT need to be present at time of drawing and must provide proof of age at the time of pickup of the prize. Employees of FORTE BANK and the immediate family (spouse, and children) living in the same household of each such person are not eligible. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

2. Prizes:

There will be at least four winners and possibly six winners if the contest extends through 12/14/2020. The winners of the Contest will each receive one \$20 gift card to a local business. The winners are responsible for any sales taxes and any personal income taxes owed according to IRS rules.

3. Contest Period:

The contest runs from 9/21/2020 through no later than 12/14/2020, with the winners being announced approximately every two weeks.

4. Agreement to Official Rules:

By participating in the Contest, the entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of FORTE BANK which are final and binding in all matters related to the Contest. The entrant specifically agrees that if a situation, conflict, or problem arises that is not addressed by these rules, the decisions of FORTE BANK will be absolute and binding.

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5. Competitions/Winner Selection:

There will be at least four winners and possibly six winners if the contest extends through 12/14/2020. Winners will be chosen approximately every two weeks. Winners will be chosen randomly. The prize winners must provide proof of age at the time of pickup of the prize and do not need to be present to win.

Prizes may not be transferred before pick-up by the selected winner. The winners may waive his/her rights to receive the \$20 gift card. The prize is non-assignable and nontransferable. No substitutions will be awarded or allowed. In the event the winner waives his/her right to receive the prize, FORTE BANK, reserves the right to award the prize to the next individual who is drawn from the entries at that branch.

6. How to Enter:

Entrants will perform or engage in an act of service that improves the community and submit notice of their act of service to the bank by posting about it on the bank's social media pages (Facebook, Instagram or LinkedIn) or by emailing it to <u>info@fortebankwi.com</u> with the subject line "Community Connection Social Media Contest." Alternatively, entrants can bring proof of their act of service to the Hartford, Slinger or Richfield FORTE BANK location.

Entries must not include any content that is defamatory, obscene, lewd, or inappropriate, contains any material owned by a third party, or uses any trademarks, service marks, logos, brands, or products other than those owned by FORTE BANK. FORTE BANK reserves the right to disqualify entries that do not adhere to the established rules.

FORTE BANK reserves the right to and may provide additional entries at its discretion to customers for any reason and under any circumstances (for example, if a customer had to wait some time to be helped, FORTE BANK may award an entry to the customer for their patience and inconvenience).

7. Limit:

There is no limit to the number of times an entrant can enter the contest, however an entrant can only win one time.

8. Publicity:

Except where prohibited, participation in the Contest constitutes entrant's consent for

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FORTE BANK to use entrant's name, likeness, prize information, city and state of residence for promotional purposes in any media without further consideration.

9. General Conditions:

In the event that the security, operation, or administration of the Contest is impaired in any way for any reason, FORTE BANK may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Contest and award the prizes in a random drawing from among all eligible entries received up to the time of the impairment. FORTE BANK reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules, or in an unsportsmanlike or disruptive manner. FORTE BANK'S failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Release and Limitations of Liability:

By submitting photos, you agree to liability and publicity release for every individual who appears in the photo. Except where prohibited, by participating in the Contest, entrants agree to release and hold harmless FORTE BANK, and its respective owners, subsidiaries, affiliates, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone, or networks; (c)printing errors; (d) errors in the administration of the Contest, or the processing of entries; or (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest and in no event shall the Released Parties be liable for attorneys' fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If, for any reason, an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry, if it is possible. If the Contest, or any part of it, is discontinued for any reason, FORTE BANK, in its sole discretion, may elect to hold a drawing from among all eligible competitors determined up to the date of discontinuance for any prize offered herein.

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11. Privacy and Use Personal Information:

Any personal information disclosed by entrants, such as name or location, is strictly voluntary and will only be shared on FORTE BANK's social media sites. FORTE BANK is the only entity that will collect and use any personal information shared as the result of this contest. This information will NOT be shared with other entities for any purposes, including marketing.

12. Disputes:

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate Wisconsin State Court located in Dane County, Wisconsin; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred with entering the Contest, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and FORTE BANK in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Wisconsin, without giving effect to any choice of law or conflict of law rules.

13. Insolvency/Cancellation:

If FORTE BANK files for bankruptcy, is unable to meet its debts or other financial obligations, or otherwise becomes insolvent, then FORTE BANK reserves the right to cancel the Contest in its entirety with no award of a prize. By entering into the Contest, Entrant specifically agrees that he/she will have no cause of action or claim against FORTE BANK, its respective owners, subsidiaries, affiliates, prize partners, agents and agencies, and the officers, directors and employees of them if the Contest is cancelled for any of the reasons described in these Official Rules.

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